

WXIX

**ORDER**Flight Dates **08/28/12-09/03/12**Contract / Revision **813712 /**Original Date / Revision  
08/27/12 08/28/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop  
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop  
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # **2635**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P 3

Advertiser Ref

Primary Account Executive  
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	29	\$11,432.50	\$13,450.00	0.00	08/27/12	09/03/12	29	\$11,432.50	\$13,450.00
<b>Totals</b>	<b>29</b>	<b>\$11,432.50</b>	<b>\$13,450.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	08/28/12	09/03/12	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	2	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	--W-F--		2				\$200.00		0.00			
		Week: 09/03/12	09/09/12	M-----		1				\$200.00		0.00			
N 2	WXIX	08/28/12	09/03/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$500.00	P 3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		4				\$500.00		0.00			
		Week: 09/03/12	09/09/12	M-----		1				\$500.00		0.00			
N 3	WXIX	08/28/12	09/03/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **813712** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Mandel, J/US Senate/R** Product

Estimate # **2635**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	08/28/12	09/03/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- TW- F--		3				\$500.00		0.00			
	Week:	09/03/12	09/09/12	M- - - - -		1				\$500.00		0.00			
N 4	WXIX	08/28/12	09/03/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	- - - - - S	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- - - - - S		1				\$150.00		0.00			
	Week:	09/03/12	09/09/12	- - - - -		0				\$150.00		0.00			
N 5	WXIX	08/28/12	09/03/12	30 Rock 6P 6-630P	Comm	6-630P	MTWTF--	:30	4	\$200.00	P 3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- TWTF--		4				\$200.00		0.00			
	Week:	09/03/12	09/09/12	M- - - - -		1				\$200.00		0.00			
N 6	WXIX	08/28/12	09/03/12	King Of Queens 730P King Of Queens 730P	Comm	730-8P	MTWTF--	:30	3	\$300.00	P 5	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- TWT---		3				\$300.00		0.00			
	Week:	09/03/12	09/09/12	M- - - - -		1				\$300.00		0.00			
N 7	WXIX	08/28/12	09/03/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	4	\$900.00	P 3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- TWTF--		4				\$900.00		0.00			
	Week:	09/03/12	09/09/12	M- - - - -		1				\$900.00		0.00			
N 8	WXIX	09/01/12	09/01/12	Late News Sa 11P Late News Sat 11P	Comm	Various	- - - - - S-	:30	1	\$600.00	P 5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- - - - - S-		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXIX	09/01/12-09/01/12	LATE RUN M-SU		VARIOUS	- - - - - Sa--		:30	\$600.00		0.00	NM		
N 9	WXIX	09/02/12	09/02/12	Late News Su Late News Sun	Comm	10-1102P	- - - - - S	:30	1	\$900.00	P 5	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	- - - - - S		1				\$900.00		0.00			
Totals														29	\$13,450.00